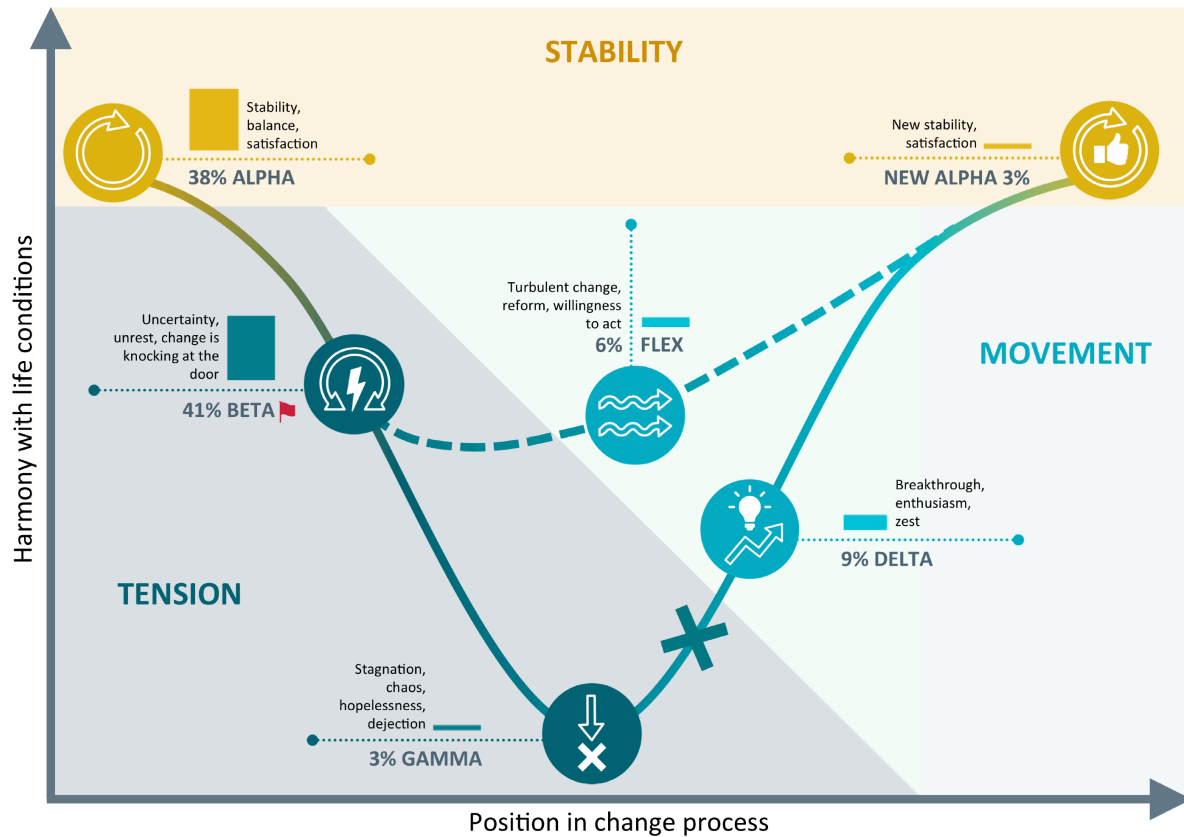
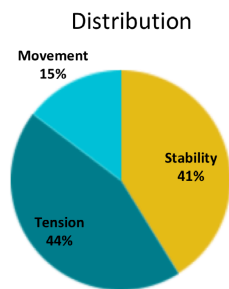


Name: Don Draper
Date: 13 November, 2013

Personal Change Profile

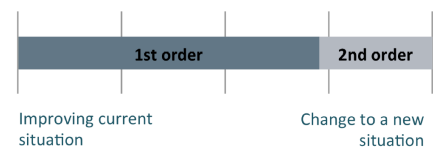


Change characteristics



Build-up tension is high

Type of change



Emphasis in change process

Situations	Answer	Change state
Personal situation: (physical, emotional)	The current situation is stable and I'm happy with that	Alpha
Relationship situation: (partner,	The current situation is stable and I'm happy with that	Alpha
Your job:	Not everything is going smoothly but I'm working hard to get everything back on track	Beta
Your organization:	Not everything is going smoothly but I'm working hard to get everything back on track	Beta
Your living environment:	The current situation is stable and I'm happy with that	Alpha
Society:	Things are no longer going smoothly, something is going/has to change	Beta